

## **Heritage Artist Directory Overview & Application**

### **Overview**

The purpose of The Crooked Road's Heritage Artist Directory is to highlight the heritage musicians of the 19 county, 4 city region of Southwest Virginia.

The unique talent that resides in The Crooked Road is due to the heritage music traditions of the mountains that have been handed down from generation-to-generation with Anglo-Celtic, European, African, Native American and other cultural influences. The melding of cultures and the geography of the mountains has encouraged thriving music including Old-Time, Bluegrass, Ballad Singing and Gospel as well as traditional dance, storytelling and instrument-making.

The Heritage Artist Directory strives to represent all aspects of traditional heritage music culture and provide a resource for those interested in learning more about the musicians, educators and event organizers who would like to include musicians in their programs and increase visibility for regional musicians.

Directory artists are selected based on application criteria by a committee made of active heritage musicians and parties knowledgeable about traditional music, dance and instrument genres. Categories include Bluegrass, Old-Time, Gospel, Ballad Singing, Blues, Stringband, Folk, Country, Traditional Dance, Luthier, and Storyteller.

Guidelines encompass proficiency, location, authenticity and cultural significance to Southwest Virginia. Legacy artists are selected by a committee of active musicians, venue operators and experts in the heritage music of Southwest Virginia.

The Crooked Road service region encompasses the following counties and cities of the Southwest Virginia region: Bland, Bristol, Buchanan, Carroll, Dickenson, Floyd, Franklin, Galax, Giles, Grayson, Lee, Montgomery, Norton, Patrick, Pulaski, Radford, Russell, Scott, Smyth, Tazewell, Washington, Wise, Wythe.

The Crooked Road will continue to expand the Heritage Music Directory in the future to continue to represent the wide range of traditional talent from Southwest Virginia.

**Heritage Artist Directory Application**

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Telephone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website or Facebook Page: \_\_\_\_\_

Directory Category:

- Singer/Songwriter
- Bluegrass
- Old-Time
- Gospel
- Ballad Singing
- Blues
- Stringband
- Folk
- Country
- Traditional Dance
- Luthier
- Storyteller

Is this application for a band? YES or NO

If so, what band? \_\_\_\_\_

How long have you been a heritage musician? \_\_\_\_\_

General Heritage Music Background/Experience:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Where have you performed previously?:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Is there a notable performance that you would like to highlight?

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Have you received any industry awards or honors (please note – this is supplemental information and not required for potential inclusion)? YES NO

If yes, please list here: \_\_\_\_\_

**Other Information**

Are you interested in playing for session work for other musicians? YES NO

Are you interested in mentoring next generation musicians? YES NO

Do you have audio production experience? YES NO

Are you interested in teaching workshops or participating in master events that TCR may plan? YES NO

Do you need help with your business? YES NO

If Yes, what particular area (check all that apply):

- Website Design
- Professional Photos
- Other Marketing: \_\_\_\_\_
- Audio Production
- Livestreaming Equipment & Set-Up
- Industry Connections

**Application Submittal Information**

Artists should submit a sample of their work, either via links to media performances or via recorded material.

Applications will be scored on the following factors: proficiency, authenticity, consistency and significance. This application is for internal evaluation only and information and scoring will be kept private. You will be notified about the status of your application after it is reviewed.

By signing this application, musician acknowledges all information is accurate for determination of qualification for the Heritage Artist Directory.

Applicant: \_\_\_\_\_ Date: \_\_\_\_\_