



Heritage Music Fund Overview & Application

Overview

The purpose of The Crooked Road's Heritage Music Fund is to help assist heritage musicians of 19 county, 4 city region of Southwest Virginia with professional projects. The Heritage Music Fund is composed of allotted funds for artist development.

HOW MUCH FUNDS ARE AVAILABLE?

The fund has been established with \$2,500 total amount for distribution. From this, awards will be granted until the fund is exhausted. The fund will be replenished each year in July, or as designated funding is received. Grant award amounts can vary, so the total number of awards will vary dependent on the requests. The Crooked Road encourages anyone to apply and it is the desire of The Crooked Road to grant as many awards as possible.

WHO IS ELIGIBLE?

- 1st tier: SWVA artists can apply for funding assistance for recording and/or professional projects up to \$500.
 - The Crooked Road service region encompasses the following counties and cities of the Southwest Virginia region: Bland, Bristol, Buchanan, Carroll, Dickenson, Floyd, Franklin, Galax, Giles, Grayson, Lee, Montgomery, Norton, Patrick, Pulaski, Radford, Russell, Scott, Smyth, Tazewell, Washington, Wise, Wythe.
- 2nd tier: artists wanting to record a project in SWVA with SWVA musicians and/or industry resources such as recording studios and engineers

WHAT PROJECTS ARE ELIGIBLE?

This is a one-time grant for eligible professional projects including the following:

- Recording Projects that occur in SWVA
 - Hiring of artists to play on recording
 - Audio mixing & recording services that occur in SWVA studios
- CD design and purchase
 - If recordings are done, funds can be applied for purchasing needs to get CDs printed
- Livestream Equipment
 - Microphones, lighting, other audio for setting up livestream areas
- Website Updates
- Headshot Photos
- Marketing Needs
 - Design services
- Professional Development funds to attend applicable seminars, conferences, workshops

WHAT AMOUNT CAN BE REQUESTED?

Amounts for awards can vary, with a maximum request of \$500. Amount requested will need to be designated on the application.

WHAT IS THE TIME PERIOD TO COMPLETE THE PROJECT?

Projects should be slated to be completed within 12 months of the award.

DETAILS OF REIMBURSEMENT

Awards will be distributed ½ upon approval of budget and ½ upon completion. The awardee will be responsible for a follow-up report with documentation showing where the award amount was spent.

HOW TO SUBMIT APPLICATIONS

Applications can be submitted directly to The Crooked Road via email or mail:

The Crooked Road
1 Heartwood Circle
Abingdon, VA 24210
cbeck@thecrookedroad.org

Applications will be accepted on a rolling basis and reviewed on a monthly basis.

Heritage Music Fund Application

Name: _____

Address: _____

Telephone: _____ Cell Phone: _____

E-mail: _____ Website or Facebook Page: _____

Fund Request – Amount (cannot exceed \$500):

- \$100
- \$250
- \$500
- Other: \$ _____

Fund Request - Project:

- Recording Project
- CD design and purchase
- Livestream Equipment
- Microphones, lightings, other audio for setting up livestream areas
- Website Updates
- Headshot Photos
- Marketing Needs & Promotional Design services
- Professional Development funds to attend applicable seminars, conferences, workshops
- Other: _____

Do you live in The Crooked Road’s Service Region? What county/city?

Please provide a short bio of you/your band (one paragraph or 500 words or less). Highlight any accomplishments, achievements, or notable experiences that you or your groups have had when playing heritage music.

Please describe the project request details (where project will take place, what purpose of project is and how the project relates to heritage music and professional development):

Date you expect to start the project (if this is for a specific workshop or conference, please list event date): _____

Date you expect to complete the project: _____

Please list the general budget details for proposed project. You may also attach a budget document if more appropriate. Budget will need to be approved before award funds would be distributed:

| GENERAL PROJECT TOTAL EXPENSE | | |
|--------------------------------------|--------------------------|----------------------|
| Example: Recording Time at Studio | 20 hours @ \$50 per hour | \$1000 total project |
| | | |
| | | |
| | | |

Comments on Budget:

How will this project assist you in your heritage music career? Will this help contribute to your growth as a musician and/or assist with increasing earning capacity as a musician or band?

Other Information

Are you interested in teaching workshops or participating in master events that TCR may plan? YES NO

Do you need other help with your business? YES NO

If yes, please describe what type of professional/business development you would be interested in:

Heritage Music Fund Application Submittal Information

Applications will be accepted on a rolling basis and scored on the eligibility factors. Awards will be given out until the fund is depleted, with renewals of the fund in July or as designated funds are received. This application is for internal evaluation only and information and scoring will be kept private. Reviews of applications will be held on a monthly basis and you will be notified regarding the determination of award after review.

By signing this application, applicant acknowledges all information is accurate for determination of qualification for the Heritage Music Fund.

Applicant: _____ Date: _____