



Blue Ridge Institute and Museum at Ferrum College

20 Museum Drive, Ferrum, VA 24088 | (540) 365-4416 | www.blueridgeinstitute.org



Ferrum College created the Blue Ridge Institute & Museum in 1973 to document, interpret, and present the folk heritage of the Blue Ridge region. Since that time, the Institute has grown steadily, working throughout Virginia and Appalachia while maintaining an emphasis on the western portion of the Commonwealth.

The Blue Ridge Institute & Museum has a longstanding national reputation for quality and authenticity. From festivals and concerts to exhibitions and publications, the BRI&M offers educational and entertaining programming. The Institute's audience spans all ages and backgrounds, enhancing Ferrum College's educational mission. A heritage-tourism leader, the BRI&M is a major venue on The Crooked Road: Virginia's Heritage Music Trail. In recognition of its accomplishments, the Institute was designated The State Center for Blue Ridge Folklore by Governor Gerald Baliles and the Virginia State Legislature in 1986.

The Blue Ridge Institute & Museum is part of Ferrum College's Institutional Advancement Division. Along with fulltime and part-time professionals, the BRI&M staff includes a number of student workers building valuable skills as part of their Ferrum experience.

Other Heritage Sites to Visit

Harvester Performance Center

450 Franklin St., Rocky Mount, VA
(540) 484-8277 | www.harvester-music.com

Where to Stay

Holiday Inn Express Hotel & Suites Rocky Mount/Smith Mtn Lake

395 Old Franklin Tpke., Rocky Mount, VA

Early Inn at the Grove

50 Floyd Ave., Rocky Mount, VA
(540) 524-2525 | www.earlyinn.com

Baymont by Wyndham Rocky Mount

1730 N Main St., Rocky Mount, VA
(540) 489-4000

Where to Dine

The 77 Restaurant

4477 Timber Line Rd., Ferrum, VA
(540) 365-7197

Ippy's Restaurant

1760 N. Main St., Rocky Mount, VA
(540) 489-5600 | www.ippysrestaurant.com

Buddy's BBQ

948 Tanyard Rd., Rocky Mount, VA
(540) 482-0369 | www.buddysbbqva.com