

THE CROOKED ROAD

VIRGINIA'S HERITAGE MUSIC TRAIL



333 Miles

10 Major Venues

50+ Affiliate Venues



Linda Neal plays banjo at the monthly Crooked Road Jam at the Southwest Virginia Cultural Center.

The Crooked Road: Virginia's Heritage Music Trail began as an idea to showcase Southwest Virginia's musical heritage as a means for community and economic development. The driving trail, first recognized by the Virginia General Assembly in 2004 follows historic Route 58 throughout the winding hills and valleys of Southwest Virginia connecting 10 major venues that feature old time and bluegrass music on a regular basis.



Major Venues:

- Ralph Stanley Museum
- Country Cabin
- Carter Family Fold
- Birthplace of Country Music Museum
- Floyd Country Store
- Galax Fiddlers Convention
- Blue Ridge Music Center
- Blue Ridge Institute
- Rex Theater
- Southwest Virginia Cultural Center

Today, The Crooked Road serves 19 counties and 4 cities across Southwest Virginia. The Crooked Road continues to attract visitors and increased spending in tourism dollars across Southwest Virginia. The region has directly experienced increased tax revenue and job growth due to economic activity along The Crooked Road.



Communities continue to support The Crooked Road's mission and enthusiastically use the organization's branding in their tourism initiatives.

A Year of Celebrations

The year 2024 is full of musical milestones as **The Crooked Road celebrates its 20th Anniversary**, the Carter Family celebrates its 50th Anniversary, the Floyd Country Store celebrates 40 years of their Friday Night Jamboree, and the Birthplace of Country Music Museum celebrates 10 years since its opening.

The Crooked Road on Tour

The Crooked Road employs dozens of Southwest Virginia musicians and dancers each year to tour the Commonwealth and country to showcase the region's cultural beauty and talent.

Education

The Crooked Road is dedicated to preserving the musical traditions of SWVA by investing in the next generation of musicians. Our youth initiatives include the annual Youth Music Festival and our Crooked Road Teacher's Guide.